

CLUB MANUAL

**A Guide to Club Management, Coaching and
Development of Facilities into the Future**



In Association With



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Everytime your members and supporters pick up the phone they save money and your club gets money

The Partnership

- GAA initiative for **YOUR CLUB** to Raise Funds
 - Its **SIMPLE**
- **Gaelic Telecom will do all the work** to raise funds for Your Club
- **Already over 800 clubs** are participating on a National basis

Your Club Gets

- **15% of Call Charges** from your members & supporters telephone bill
 - **Perpetual Fundraising** every year
- **With 100 members** joining your Club could receive **€9,000**
- **No Minimum requirements** to participate in this initiative

Your Members & Supporters Get

- **One Bill** for Calls & Line Rental
- **They Keep their existing Telephone Number**
- **Lowest Line Rental Charges** in the Market
- **Plus 15% of their call charges** can go to Your Club

By Registering Your Club NOW, your members & supporters will enjoy substantial savings on their telephone bill and also generate funds directly for Your Club and County.

To Register Your Club
Call Gaelic Telecom on
1890 929 100 (RoI) or 0870 224 4220 (NI)
All Details available on www.gaelictelecom.ie



Gear-Up for FREE with Gaelic Telecom

Club & Team Development

Gaelic Telecom have increased their involvement at club and team level with the introduction of their 'Training Gear' programme, whereby Clubs and individual Teams can obtain SAQ (Speed, Agility & Quickness) Training Equipment, absolutely FREE. This initiative is in conjunction with their existing Home and Business Telephone fund raising initiative for GAA Clubs (see Page 85) wherein members can receive a cheaper telephone service with 15% of their call spend going directly back to their nominated Club and/or County.

This is a unique opportunity for individual Teams within your Club to acquire the latest training Equipment free of charge.

Through the 'Training Gear' initiative, for each & every member and supporter of your Club that join **Gaelic Telecom**, your Club and its teams will be awarded Training Points. Your Club can use these points to select Free of Charge SAQ Training Equipment, which will enhance your Club & Team Training development now and in the future.

For Further Details call Gaelic Telecom on

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Aitheasc An Uachtarán

Is mór an onóir domsa an deis seo a fháil cupla focal a scríobh ar fhoilsiú an leabhar speisialta seo. Sa lá atá inniú ann, mar a bhí blianta ó shin, tá an-tábhacht ag baint leis an cumann i ngach cúinne in Éirinn.

This manual is the result of a serious amount of research and preparation and I congratulate those involved with the publication of such an important piece of literature for clubs throughout the GAA spectrum.

The beauty of the Club goes far beyond a playing field and a nearby clubhouse; it is deeper, something that reaches out and touches communities in a manner unique to GAA. Through hard work and determination, successes are shared and when victory is stolen, the tears are wept together; club is family.

In this new Club Manual, we see a way in which to maintain the focus on club in communities, ways to overcome the many obstacles facing clubs around the country, directions for improvement of clubs and a guide to identify areas where improvement is needed. This manual is a great asset for all clubs and will aid the forward thinking of club officials on several levels; in administration, developing structures within the club and also in coaching and enhancing physical facilities.

Tá súil agam go bain tú taitneamh as an léabh.
Ádh mór oraibh go léir,

Seán Ó Ceallaigh.

**Seán Ó Ceallaigh,
UACHTARÁN CLG**

Reamhrá

A Note from the Club Development and Planning Committee

The GAA Administrators who gave approval in 1979 for the preparation of a National Development Plan for our Association showed wisdom and vision. Through the research and preparation of this Plan a Booklet was produced and published in 1982 called the Club Manual. This Manual and its contents are as relevant to today's clubs as it was then and we are indebted to its researchers and authors for its important and useful advice.

This Manual was, and is, under utilised in the very units it sought most to assist but it did have a significant bearing on activity in many progressive Clubs, aiding their development of structures, Administration, Coaching and Physical Facilities.

Today's updated and revised version encompasses the definite principles of the original document and embraces the concepts progressed through the Comhairle Programme and the Club Advisory Sheets (Treoir) which were follow on publications. It also maps out for all Clubs the future direction we all must take if we are to meet the challenges faced in every community in today's changing world. Modern lifestyles, increased and varied leisure activity only pose a threat if we do not have the vision or determination to place our Club at the centre of Community Life in our own catchment area.

This new Club Advisory Booklet is only worthwhile if Club members use its advice and information to Develop and Plan for the future in a positive and systematic way thereby ensuring not only the survival of their Club, but its central and key role in the promotion of Gaelic Games and Culture in the Parish and Community to which it belongs.

Our thanks to the many contributors but in particular to the Policy and Planning Office in Croke Park.

**Read - Enjoy – Pass around to others in your Club,
And put into action?**

On behalf of the Club Development and Planning Committee.

Pádraig Mac Gearailt (Luimneach), Cathaoirleach;

Maire Ní Cheallaigh (Áth Cliath), Rúnaí;

Seaghan Ó Flannagáin (Pairc an Chrócaigh);

Liam Ó Néill (Laois);

Naul Mac GiollaComhail (Dún na nGall);

Breandán Ó Cuirc (Ard Mhacha);

Mícheál Mac ConCarráige (Ros Comáin);

Tadhg Ó Riain (Luimneach);

Jerome Mac ConBhuí (Ciarraí);

Lúc Mac Muiris (Maigh Eo);

Albert Ó Faoláin (Longfort).